

This privacy Policy of personal data (hereinafter – the privacy Policy) applies to all information that LLC MC IED-Holding may receive from the User during the use of the site www.ker-holding.com

The Internet site www.ker-holding.com (hereinafter the "Site") is owned by LLC MC IED-Holding. All rights to www.ker-holding.com are protected, and their violation is prosecuted in accordance with the legislation of the Russian Federation.

LLC MC IED-Holding cares about the confidentiality of data of visitors of the site. For this purpose, we have developed a privacy policy that includes rules for the collection, use, disclosure, transfer and storage of your information. Please read and understand our privacy policy.

1. DEFINITION OF TERMS

1.1. This privacy Policy uses the following terms:

1.1.1. "Site administration" - authorized employees managing the Site acting on behalf of LLC MC IED-Holding, who organize and (or) carry out the processing of personal data, as well as determine the purpose of processing personal data, the composition of personal data to be processed, actions (operations) performed with personal data;

1.1.2. "Personal data" means any information relating directly or indirectly to a particular or identifiable natural person (personal data subject);

1.1.3. "Processing of personal data" - any action (operation) or a set of actions (operations) performed using automation or without the use of such means with Personal data, including collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of Personal data (paragraph 3 of article 3 of the Federal law No. 152-FZ of 27.07.2006.);

1.1.4. "Distribution of Personal data" - the actions directed on disclosure of Personal data to the indefinite circle of persons (item 5 of Art. 3 of the Federal law of 27.07.2006 No. 152-FZ);

1.1.5. "Providing Personal data" - the actions directed on disclosure of Personal data to the certain person or the certain circle of persons (item 6 of Art. 3 of the Federal law of 27.07.2006 N 152-FZ);

1.1.6. "Blocking of Personal data" - temporary termination of processing of Personal data (except for cases if processing is necessary for specification of Personal data) (item 7 of Art. 3 of the Federal law of 27.07.2006 No. 152-FZ);

1.1.7. "Destruction of Personal data" - actions as a result of which it becomes impossible to restore the content of Personal data in the information system of Personal data and (or) as a result of which material carriers of Personal data are destroyed (item 8 of Art. 3 of the Federal law of 27.07.2006 No. 152-FZ);

1.1.8. "Depersonalization of Personal data" - actions as a result of which it becomes impossible without use of additional information to define ownership of Personal data to the specific User (item 9 of Art. 3 of the Federal law of 27.07.2006 No. 152-FZ);

1.1.9. "Confidentiality of personal data" is a mandatory requirement for the Operator or other person who has access to personal data not to allow their distribution without the consent of the personal data subject or other legal basis;

1.1.10. "Site user" (hereinafter-the User) – a fully capable natural or legal person established and operating in accordance with the legislation of the Russian Federation, registered and having access to the Site via the Internet and using the site www.ker-holding.com

2. GENER PROVISIONS

2.1. This privacy Policy applies to the website www.ker-holding.com on all computer devices. User's use of the site www.ker-holding.com means acceptance of this privacy Policy and the terms of processing of personal data of the User. The User is informed and agrees that his / her consent, given in electronic form on the website, is a consent that fully meets the requirements of the legislation on Personal data and allows to confirm the fact of its receipt by LLC MC IED-Holding.

2.2. LLC MC IED-Holding may periodically make changes to this privacy Policy. When making changes, LLC MC IED-Holding notifies the User by placing the current version on the website www.ker-holding.com

2.3. This privacy Policy applies only to the website www.ker-holding.com LLC MC IED-Holding does not control and is not responsible for third-party sites to which the User can click on the links available on the site www.ker-holding.com

2.4. When using the feedback form on the website www.ker-holding.com it is assumed that the User makes reliable information about himself. LLC MC IED-Holding is not obliged to verify the accuracy of the information provided.

2.5. By filling in the feedback form on the site, the User voluntarily and explicitly accepts the terms and conditions of the User agreement and voluntarily agrees to the processing of their Personal data in accordance with this privacy Policy.

3. SCOPE OF PRIVACY POLICY

3.1. This privacy Policy sets forth the obligations of the website Administration www.ker-holding.com on non-disclosure and protection of privacy of Personal data that the User provides when filling in the feedback form on the site www.ker-holding.com

3.2. Personal data allowed for processing under this privacy Policy are provided by the User by filling in the feedback form on the website www.ker-holding.com

3.3. By his / her will and in his / her interest, the User agrees to the processing, including the collection, systematization, accumulation, storage, (clarification, update, change), use, transfer to the site Administration, depersonalization, blocking, destruction, transfer to third parties of his / her Personal data, which include the following personal data:

- User's name;
- User's place of work;
- User's contact phone number;
- User's email address;

3.4 The User agrees that the site Administration collects, stores and performs other actions for the processing of the User's Personal data for the following purposes:

- identification of the party under agreements and contracts with the Site Administration;
- providing the User with personalized services;
- communication with the User, including sending notifications, requests and information relating to the use of the Site, the provision of services, as well as processing requests and applications from the User;
- improving the quality of the Site, ease of use, development of new services;
- targeting of advertising materials;
- conducting statistical and other research based on depersonalized data;
- compilation of a database of Site Users.

3.5. LLC MC IED-Holding interacts with the User by sending messages, letters by e-mail and in other ways.

4. PURPOSES OF COLLECTING USER'S PERSONAL DATA

Processing of special categories of Personal data relating to race, nationality, political views, religious or philosophical beliefs, intimate life, is not carried out by LLC MC IED-Holding.

4.1. User's personal data site Administration www.ker-holding.com can be used to establish the feedback with the User of the website www.ker-holding.com.

5. METHODS AND TIME OF PROCESSING PERSONAL DATA

5.1. Processing of personal data of the User is carried out without limitation of time, in any legal way, including in information systems of personal data using automation or without the use of such means. You agree that the information you provide in the feedback form will be used by us in accordance with this privacy Policy.

5.2. The site administration takes the necessary organizational and technical measures to protect the User's personal DATA from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other illegal actions of third parties.

6. THE OBLIGATIONS OF THE PARTIES

6.1. The User is obliged:

6.1.1. to provide up-to-date reliable information about Personal data by filling in the feedback form on the website www.ker-holding.com

6.2. The site administration is obliged:

6.2.1. to use the information obtained only for the purposes specified in paragraph 4 of this privacy Policy;

6.2.2. to ensure the storage of confidential information in secret, not to disclose without the prior written permission of the User, and not to sell, exchange, publish or disclose in other possible ways the transferred personal data of the User.

7. RESPONSIBILITY OF PARTIES

7.1. In case of lack of access to the Site, both in full and in part, due to preventive maintenance or other works of a technical nature, ensuring the normal functioning of the Site, LLC MC IED-Holding is not responsible to the Users for not receiving any information by the latter.

8. ADDITIONAL CONDITIONS

8.1. The site administration has the right to make changes to this privacy Policy without the User's consent.

8.2. The new privacy Policy comes into force from the moment it is posted on the website www.ker-holding.com, unless otherwise provided by the new version of the privacy Policy.